

Spend 1 Day With Henry and Marissa

Uncover The Secrets To A Successful, Money Making, Client Generating Business Whilst Keeping Your Relationship Blooming



To: Couples In Business who are working together full-time, just helping out your partner or want to be one

From: Henry Chow and Marissa Carlos
(The Mentor Couple for Business Couples)

Subject: Our secrets to having a booming business while keeping our relationship blooming

Dear Couple in Business,

Since you are working together in your own business, are you finding it difficult to get your business to the level of success you want whilst managing your personal relationship? **Well, you're not alone.**

In these current economic times, small business owners around Australia are finding it hard to keep their heads above water. And couples in business are hurting more when business problems pile up and affect their personal relationships.

So is it just a matter of riding the current wave and waiting for the economy to improve? **Or will it be too late then?**

In our experience as life and business partners and through our business roles as a CPA accountant and success coach, we have identified the most common challenges for couples in business... and more importantly, ***how you can overcome these difficulties.***

The 5 Most Common Challenges Couples In Business Face

1. Not Getting Enough New Clients

For most small businesses in this economy, not getting enough new clients is one of their main headaches.

2. Difficulty with Segregation of Functions

They are wearing too many hats in the business, or are not clear with their roles, making it difficult to get priorities done and therefore cannot get out of the “inefficient business syndrome”.

3. Working With Their Partner Is Challenging

Working together with their life partner brings out and highlights their differences and sensitivities resulting in more and more arguments.

4. Cash Flow Problems

Cash flow and financial problems act as massive roadblocks to their day-to-day operations and growth plans.

5. No Help

They find it difficult to identify and get the right help and support.

Are you concerned with any of these five challenges yourselves?

Really, what's the point in being in business when it is “worse” than being in employment?

There are the long hours (sometimes 7 days a week), you don't pay yourself, you don't have someone else to rely on when things get too difficult, you have big fights with your colleague who happens to be your life partner and you don't feel recognised or rewarded for your efforts.

To get your life back and turn your business into the fulfilment you wish it to be, there are a number of **critical elements** you must develop.

Successful Business Couples Secrets Revealed

Our secrets to successfully dealing with these challenges and effectively developing the critical elements to success can be summed up in what we call the **3 Pillars of Highly Successful Couple-prenuers**. Our 3 Pillars will help you be a successful couple in business where:

- you attract clients like a magnet;
- you run your business like clockwork;
- you love working together;
- you have a lifestyle you both enjoy;
- you feel satisfied with your work;

So if you would like to have a **booming business** in any economy whilst keeping your **lovelife blooming** in spite of your differences, read on.

We have put together a 1-Day, hands-on, live workshop we call **The Successful Business Couples Secrets 1-Day Workshop**.

In this intensive workshop, we will reveal to you **not only the “what’s” but the “how’s”** to having a business that makes you money **doing what you love**.

We have packed in our 1 day workshop **implementable, step-by-step action plans** that will lead you to a more fulfilling business and relationship with your life partner.

We will reveal the very same strategies that we used to **increase our income by 147% in 11 months whilst also deepening our personal connection, respect and understanding for each other**.

In this 1-Day workshop, **we will reveal** to you how to:

- ✓ Do what you love and love what you do through business and uncover your big WHY;
- ✓ **Be authentic in your business in the face of opinions from myriads of people – and see how you can turn this into your Unique Selling Point;**
- ✓ Build trust and credibility so you attract clients like a magnet;
- ✓ **Find your business compass that aligns to both your personal values to help you achieve not only financial wealth but also fulfilment;**
- ✓ Complement, and not just compromise with, each other as a Couple in Business;
- ✓ **Understand what makes both of you procrastinate and what makes both of you motivated so you can achieve your goals;**
- ✓ Leverage your time so you can both free yourselves up to do more of what you love;
- ✓ **Automate your business so you make more money whilst doing less;**

- ✓ Manage your cash flow and know where your business is so you can make good decisions along the way;
- ✓ **Find out what works for both of you individually and why so you don't keep on beating yourselves up (and each other) for not doing things you think you are supposed to be doing – and get into action with your success strategies.**

If you are just starting out as a Couple in Business (perhaps one of you still spend most of your time in employment elsewhere or doing home duties), or you already have an established business, this workshop will give you fresh insights, tips and strategies so you can maximise your business potential – and **love your life!**

“...In amongst many methods I have looked at of assisting people achieve their potential, I believe the methods you employ are amongst the most effective.

In the many areas of life, you have helped me to see and classify these areas in order for me to progress.

I have also achieved a higher level of success in my financial service work as a direct result of our meetings.”

- *Stephen Polhill, Warriewood NSW*

Are You Making Money Doing What You Love?

Truly successful people will say this to others who are seeking success: **Do what you love.**

Warren Buffett said, *“I may have more money than you, but money doesn't make the difference. If there is any difference between you and me, it may simply be that I get up and have a chance to do what I love to do, every day. If you learn anything from me, this is the best advice I can give you.”*

So if you currently have difficulty **creating a successful business doing what you love**, then this workshop is for you.

What Makes This Workshop Different?

You may have previously attended other “make-money” seminars. However, most “make-money” seminars seem to concentrate on what makes money but miss the point, or not elaborate on, the “how's” of **doing what you love to make money.**

In this workshop, we will tackle this very item as well as give you practical, implementable business strategies so you can turn your inspirations into profits.

We'll also show you what you do in the meantime to prepare yourself if you need to "cross a bridge" before you get to doing what you love.

Is This Workshop For You?

In this 1-Day Workshop, we will uncover the secrets to:

- Tailoring your business so you are making money doing what you both love;
- **Complementing each other so you both feel fulfilled;**
- Systemising and delegating so you can make more money for less time;
- **Breaking through both your mental roadblocks to success;**
- Bringing the joy back in your business and relationships;
- **Discovering your perfect fit as a Couple in Business that will turbo boost your growth;**
- Effectively setting goals and priorities in your business;
- **Learning the components of the Trust Building Business Model;**
- Boosting your credibility with your current and potential customers;
- **Learning how to manage your money and not feel like its slave;**
- Recognising the gaps in your business and the type of staff to hire that will fill those gaps well;
- **Learning how to motivate and inspire your work team for increased productivity;**
- Identifying and approaching the right joint venture partners for your business;
- **Establishing and maintaining the right support for your business;**

No matter how long you have been working together in business, if you are ready to uncover these secrets then **you cannot miss this workshop.**

"...if you want to "get out of your own way" and start living the life that fits right for you, this is a vital piece of the puzzle."

- Tim Canham, Mosman NSW

So if all of the above sounds like what you are looking for, join us now and register for **Successful Business Couples Secrets 1-Day Workshop.**

How Much Does It Cost?

To meet with a CPA Accountant such as Henry or a Business and Personal Success Coach such as Marissa who both specialise in small businesses, particularly Couples in Business, could cost you on average around \$250 - \$350 an hour.

So if we sat down with you and taught you everything we will be sharing in this workshop, it could easily cost you over \$2,000.

However, if we were to offer you the cost of \$127 per couple or \$97 per person for a full day with us, would that convince you that this is the best value workshop for Couples in Business in Australia?

So Why Are We Offering This For Such A Small Cost?

This is the first time we are holding a workshop together for Couples in Business. Some of you would only have done business with Henry, and some would only have done business with Marissa.

We want to prove to you that with our combined forces, we can show you **specific formulas and systems** that can help Couples in Business have successful, money making, client generating business you both enjoy whilst keeping your relationship blooming. So we are happy to charge very little in comparison to the offering - and then, if you feel we're the real deal, then you may consider us to be one of your mentors down the track.

Also, we really want you to join us because we know you will get massive value out of this workshop. We love what we do and we'd love to share this day with you.

Places Are Strictly Limited

We are keeping this workshop small and intimate so we are limiting the numbers to **20 couples only**. Make sure you register early to secure your seats.

So here's a summary of the details of the day:

When: Saturday, 29 August 2009
Where: Citigate Central, Sydney
169-179 Thomas Street, Haymarket

Cost: Only \$127 per couple or \$97 per person

Limited to 20 couples only so register now to secure your seats.

Our 100% Satisfaction Guarantee

We both personally guarantee that you will be completely satisfied with this workshop and that you will learn how to have a successful, money making, client generating business whilst keeping your relationship blooming.

If, after attending the entire workshop, you are not 100% satisfied that you got great value from it, we will cheerfully refund 100% of your workshop fees. No hassles, no hard feelings.

We are looking forward to sharing with you our Successful Business Couples Secrets. See you soon!

Best Regards,


Henry Chow and Marissa Carlos

How To Register

You can secure your seats in 4 easy ways:

1. By Phone: Call us on 02 9412 2111
2. By Email: Email the Registration Form to info@SuccessUncoveredClub.com
3. By Fax: Fax the Registration Form to fax number 02 9411 3293.
4. By Post: Post the Registration Form to:
Maximum Coaching/Tax Liaison
PO Box 5606
West Chatswood NSW 1515

Successful Business Couples Secrets 1-Day Workshop Registration Form

Saturday, 29 August 2009, Citigate Central Sydney

Who is/are attending: (Please circle) Couple Single

Name 1: _____

Email Address: _____

Name 2: _____

Email Address: _____

Company/Business: _____

Brief description of your products or services: _____

Postal Address: _____

State _____ Post Code _____

Daytime Telephone No: _____

Fax Number: _____

Mobile Number: _____

Payment Details :

Please debit my credit card for \$127 for couple OR \$97 for single
MasterCard or Visa Card only: MasterCard Visa
Card Number: _____
Expiry Date: _____
Name on Card: _____
Signature: _____

Enclosed is a cheque payable to Maximum Coaching Company Pty Ltd.

(Please post to Maximum Coaching, PO Box 5606, West Chatswood
NSW 1515)

Direct deposit or EFT payment to our bank account (we will email your
unique reference number and our bank details for payment. Registration
will be confirmed only when payment is received).

Cancellation: We require cancellation to be made in writing at least 3 working
days before the workshop date and the full workshop fee will be refundable.
After that, cancellation will incur 100% of the workshop fee.

Maximum Coaching Company Pty Ltd ATF Carlos-Chow Family Trust
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